

05<sup>th</sup> Mayl 2021

**Attention: Joe Cramp** 

Sponsorship and Sales Executive

Dear Joe,

## **RE: GRAND PLATINUM INVESTMENT IN APPLI**

As you know Skyworkers Group Pty Ltd and Grand Platinum Pty Ltd takes great pride in the manner in which is respects and seeks to enhance the lives of all of its employees and stakeholders. As part of our commitment, we have resolved to expand our investment in the mental health, resilience and wellbeing space and to this end we have entered into agreements to invest in APPLI who is a leading supplier of programs and education in this sector.

APPLI is led by Dr Paula Robinson PhD and her team who are world leaders in the science and practice of positive mental health, wellbeing and Mental Fitness, As part of the investment in APPLI we have agreed to work with APPLI to design, develop and deliver evidence-based initiatives to improve the wellbeing of the staff and stakeholders of the Grand Platinum Group, their families and the wider community.

Our investment though is not restricted to the wellbeing of our staff and their families but we have taken a strong interest in the benefits of mental fitness generally and with the assistance of Dr Robinson and her highly qualified Board and team, we have started to understand how improved mental fitness has wider benefits in life, at work and in the building of more integrated and resilient communities.

We believe that the education, programs and principles espoused by APPLI can play a vital role in the continued CSR Charter of Grand Platinum and we look forward to introducing Dr Robinson and her team to the executive team at the Roosters and other sponsors and supporters so that they can have the benefit of understanding, as we do, the way in which improved mental fitness benefits all aspects of the workforce, and the community.

For more information on Appli visit www.appli.edu.au Yours faithfully,

**GRAND PLATINUM PTY LTD** 

Shener Dursun

General Manager